

# WESTGATE HOSPITALITY ORGANIZATION

The Westgate Hospitality Organization, W.H.O., was established in 1999 by Westgate Resorts President and CEO, Mr. David Siegel. This **FREE** marketing program enables Westgate Resorts Team Members and Industry Partners to save money at local venues with the use of their Savings Card. With thousands of W.H.O. members and hundreds of partners, W.H.O. is considered the fastest growing hospitality organization in the state of Florida.

## W.H.O. PARTNERS RECEIVE:

- ▶ Business exposure to Westgate Resorts' guests via distribution of W.H.O. Cards at Westgate Resorts properties in Central Florida.
- ▶ An opportunity to educate industry employees on your product, making them more knowledgeable and better equipped to refer to visitors.
- ▶ Enhanced business relationships with local partners through exclusive theme park events, golf tournaments, after hours networking events and sponsorship luncheons.
- ▶ **FREE** inclusion on **WHOSavings.com** including, but not limited to, offers, business listings and specials. Log in with **Hospitality Password: savings**
- ▶ **FREE** Social Media Promotion.



SCAN TO VIEW A SPECTRUM OF  
FREE MARKETING OPPORTUNITIES  
AVAILABLE TO YOU

# MAXIMIZE YOUR MARKETING

## SIGN UP TODAY TO BECOME A W.H.O. PARTNER

Please complete the form below and return it by fax to **407-370-4394** or by email to **who\_westgate@wgresorts.com**. You will be contacted upon receipt of the sign-up form to confirm membership.

### YOUR LISTING INFORMATION

Business Name: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Business #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Website: \_\_\_\_\_

Tourist Discount Offer: \_\_\_\_\_

Hospitality Discount Offer: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact #: \_\_\_\_\_

Email Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

#### Your Business Logo



Please email an EPS or PDF vector file, or JPEG at 300 ppi or higher of your business logo authorized for use on listing to **who\_westgate@wgresorts.com**

#### Your Business Discount Offer

Business Name

 Website

 Phone Number

 Address

Have numerous locations?  
List them all!