

2024 Advertising Rates

3 Issues Published Annually

FALL/WINTER (Nov/Dec + Jan/Feb)

SPRING (Mar/Apr + May/Jun)

SUMMER (Jul/Aug + Sep/Oct)

Fall 2023/Winter 2024

Space Deadline	August 18, 2023
Ad Materials Deadline	September 1, 2023
Issue Date Nov/Dec	November 1, 2023
Issue Date Jan/Feb	January 2, 2024

Spring 2024

Space Deadline	December 15, 2023
Ad Materials Deadline	January 3, 2024
Issue Date Mar/Apr	March 1, 2024
Issue Date May/Jun	May 1, 2024

Summer 2024

Space Deadline	April 19, 2024
Ad Materials Deadline	April 26, 2024
Issue Date Jul/Aug	July 1, 2024
Issue Date Sep/Oct	September 2, 2024

Fall 2024/Winter 2025

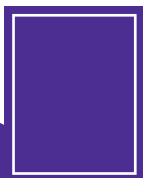
Space Deadline	August 16, 2024
Ad Materials Deadline	September 4, 2024
Issue Date Nov/Dec	November 1, 2024
Issue Date Jan/Feb	January 2, 2025

Ad Size (4-Color)	Dimensions	Monthly Rate
One-Page Bleed	8.125" x 10.75"	\$2,350.00
2/3 Page (2 Columns)	4.563" x 10"	\$1,835.00
1/2 Page Horizontal	7" x 4.938"	\$1,325.00
1/3 Page Vertical	2.188" x 10"	\$1,030.00
1/3 Page Square	4.563" x 4.938"	\$1,030.00
1/6 Page Vertical	2.188" x 4.938"	\$535.00

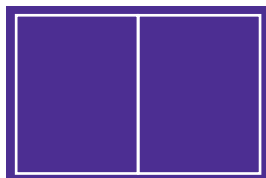
Premium Page Ads	Dimensions	Monthly Rate
Back Cover	8.125" x 10.75"	\$2,800.00
Inside (Front or Back)	8.125" x 10.75"	\$2,800.00
Pages 2, 3 or 5	8.125" x 10.75"	\$2,680.00
Chef's Review Special Section	1/3 Page	\$325.00
Golf Listing	1/6 Page	\$265.00

General Information:

- No charge for bleed ads.
- Rates effective through December 31, 2024.
- Cancellation not accepted after space deadline closing date.
- First month deposit due at contracted signing.
- An advertiser who does not complete a contracted schedule will be subject to a short rate.



One-Page Bleed



Two-Page Bleed



2/3 Page
(2 Columns)



1/2 Page
Horizontal



1/3 Page
Vertical



1/3 Page
Square



1/6 Page
Vertical